



Welcome to BINUS University





INTRODUCTION

BINUS UNIVERSITY INTERNATIONAL

Study Double Degree in Indonesia

An Indonesian Degree + A Degree from a Top University Partner



WHY YOU SHOULD STUDY AT BINUS UNIVERSITY INTERNATIONAL IN INDONESIA



ASEAN 2025 AppliedHE Ranking

BINUS University is #1 in Indonesia, #2 in Southeast Asia



ASEAN Hub

Jakarta hosts the ASEAN Secretariat, the central administrative body for the Association of Southeast Asian Nations



Affordable Living

Jakarta is more budget-friendly than cities like Kuala Lumpur and Singapore



GLOBAL RECOGNITION



BINUS UNIVERSITY QS World University Rankings 2026

TOP 1
IN INDONESIA
Private

45 IN SOUTH EASTERN ASIA
165 IN ASIA



BINUS UNIVERSITY
QS World University Rankings 2026

851 - 900

IN GLOBAL

TOP 10

IN INDONESIA



BINUS @Senayan

Joseph Wibowo Center campus
Jl. Hang Lekir I No. 6 Senayan



BINUS @Senayan

fX Sudirman - 6th floor
Jl. Jend. Sudirman, Gelora



International Environment in BINUS International



A large crowd of graduates in blue gowns and caps clapping in an arena. The graduates are seated in rows, filling the frame. They are all wearing blue gowns with black stoles and black caps with red tassels. Many are clapping their hands. The background shows the tiered seating of a large arena, filled with more graduates. The lighting is bright, and the atmosphere is celebratory.

ALL IN DOUBLE DEGREE

(a Sarjana + a Bachelor's Degree)

DOUBLE DEGREE

Graduate with a Sarjana + a Bachelor's degree!

 Business Information Systems

 Business Management & Marketing

 Creative Digital Communications

 Computer Science

 Digital Business

 Finance International

 International Business

 Graphic Design & New Media



Scan here to
contact our sales
representative.



Top University Partners



BINUS UNIVERSITY INTERNATIONAL

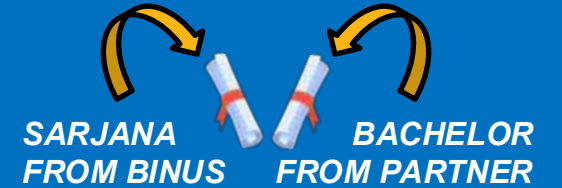
Joseph Wibowo Center campus
Jl. Hang Lekir I No. 6 Senayan
Jakarta 10270, Indonesia

FX Mall Sudirman - 6th floor
Jl. Jend. Sudirman, Gelora
Jakarta 10270, Indonesia

international.binus.ac.id



BINUS INTERNATIONAL DOUBLE DEGREE PROGRAM



Double Degree program is a program, where students can get double degree at once in a short time period by two different universities. This program gives the opportunity for their students to enroll in two majors at the same time based on their individual preferences, with a study duration one or two-year study abroad, so the students will graduate with a double degree (Sarjana + Bachelor).

3 + 1
YEARS YEAR



2 + 2
YEARS YEARS

Business Information Systems

Business Management & Marketing

Computer Science

Digital Business

Finance International

International Business

Graphic Design & New Media

Business Management & Marketing

Finance International

International Business

2.5 + 1.5
YEARS YEARS

Creative Digital Communication

Graphic Design & New Media

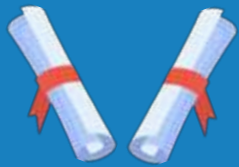
GRADUATE with TWO DEGREES

from **BINUS INTERNATIONAL** &
La Trobe University, Australia

Get a Sarjana and a Bachelor's Degree

3.5 YEARS STUDY +
6 MONTHS INTERNSHIP

COMPUTER SCIENCE
BUSINESS INFORMATION
SYSTEMS




*4 years in
Jakarta
get two
degree*



SAVE COST & EARN TWO DEGREES




 S.Kom & B.CompSc

 Living: **AUD 38,000/yr**
Tuition: **AUD 22,400/yr**




 S.Kom & B.I.T
S.Ikom & B.Comm (Hons.)
S.E & B.Bus

 Living: **AUD 38,000/yr**
Tuition: **AUD 41,400/yr**




 S.Kom & B.Info.Tech


 Living: **AUD 38,000/yr**
Tuition: **AUD 42,240/yr**




 S.E & B.Comm
S.Ak & B.Comm

 Living: **AUD 38,000/yr**
Tuition: **AUD 54,000/yr**



 S.E & B.A
S.Ak & B.A


 Living: **EUR 12,000/yr**
Tuition: **EUR 11,550/yr**




 S.E & B.A (Hons.)


 Living: **GBP 18,000/yr**
Tuition: **GBP 18,700/yr**



 S.E & BA (Hons.)
Business Management

 Living: **GBP 18,000/yr**
Tuition: **GBP 20,310/yr**




 S.Sn & B.A (Hons.)

 Living: **GBP 18,000/yr**
Tuition: **GBP 19,350/yr**




 S.Kom & B.Sc (Hons.)

 Living: **GBP 18,000/yr**
Tuition: **GBP 30,750/yr**



 S.E & B.BA

 Living: **USD 18,000/yr**
Tuition: **USD 16,000/yr**



Become a **Data Scientist?**

Get from our business program:

INFORMATION SYSTEM

Earn a National (Sarjana) and International (Bachelor's) Degree

**Double
Degree**



3+1



**Master
Track**



Business Information Systems

Excellent for you who enjoy working with computers and technology, you will study **how to utilize information systems and technology to improve the flow of business and business decision-making.**

Career Opportunities

- Cloud Storage Certified Programmer
- Social Media Strategist
- Data Scientist
- Digital Business Technopreneur
- Enterprise Resource Planning Analyst (SAP Certified)
- E- Commerce Developer / Programmer (Mobile : IOS, Android)
- Digital Media Technopreneur

Become a **Brand Specialist?**

Get from our business program:

MANAGEMENT & MARKETING

Earn a **National (Sarjana) and International (Bachelor's) Degree**

3+1

CBS
INTERNATIONAL
BUSINESS SCHOOL

BU Bournemouth
University

MACQUARIE
University

SAXION
UNIVERSITY OF
APPLIED SCIENCES

QUT Queensland
University
of Technology

RMIT
UNIVERSITY

2+2

SOLBRIDGE
INTERNATIONAL SCHOOL OF BUSINESS

Business Management & Marketing

Studying business management and marketing will give you a **unique insight into how organizations are managed**, and how marketing can be used to **highlight the quality and value of products, brands, and services.**

Career Opportunities

- Commercial / Product and Brand Manager
- Business Development Assistant
- Business / Finance / Market Research / Digital Marketing Analyst
- Brand Specialist / Brand / Marketing Executive
- Business / Marketing Consultant
- Entrepreneur / Business Start-Up Owner
- Chief Marketing Officer (CMO)

Become a **Public Relations Specialist?**

Get from our program:

CREATIVE DIGITAL COMMUNICATION

Earn a National (Sarjana) and International (Bachelor's) Degree

2.5+1.5

Creative Digital Communication

This new program reflects BINUS University's forward-thinking approach, emphasizing **digital communication, storytelling, and data-driven strategies** as essential competencies for future communication graduates.

Career Opportunities

- Content Specialist
- Social Media Specialist
- Digital Content Writer
- Event / Media Planner
- Public Relations Specialist
- Copywriter
- Digital Journalist
- Entrepreneur

Become a **Games Developer?**

Get from our program:

COMPUTER SCIENCE

Earn a National (Sarjana) and International (Bachelor's) Degree

**Double
Degree**



3+1



Computer Science

By studying computer science, you will gain experience with the theory and practice of computer science as they explore **algorithms, programming languages, and operating systems.**

Career Opportunities

- Web or Mobile Application Developer
- Software Engineer
- Network Administrator
- Computer Security Professional
- Multimedia Systems Developer
- Games Developer
- Database Administrator
- IT Sales Engineer
- Data Scientist
- Artificial Intelligence Engineer

Become a **Digital Entrepreneur?**

Get from our program:

DIGITAL BUSINESS

Earn a National (Sarjana) and International (Bachelor's) Degree

Digital Business

This program focuses on various business solutions to digital tech issue. Students will learn and practice how technology can change business performance, and more importantly, **how to utilize technology to create new business opportunities by developing ecosystem and networks.**

Career Opportunities

- Digital Entrepreneur
- Researcher
- Investor/Consultant
- Digital Specialist
- Digital Business Professional
- Analyst

3+1

CBS
INTERNATIONAL
BUSINESS SCHOOL

RMIT
UNIVERSITY

2.5+1.5

WESTERN SYDNEY
UNIVERSITY


Edinburgh Napier
UNIVERSITY 

Become a **Business Consultant?**

Get from our program:

FINANCE INTERNATIONAL

Earn a National (Sarjana) and International (Bachelor's) Degree

3+1

CBS
INTERNATIONAL
BUSINESS SCHOOL

RMIT
UNIVERSITY

2+2

 **UNSW**
SYDNEY

 **VICTORIA UNIVERSITY OF
WELLINGTON**
TE HERENGA WAKA

Finance International

Studying international finance is a good opportunity to **learn about the latest developments in the finance industry**, because many of them **impact directly on international transactions and markets**.

Career Opportunities

- Business Consultant
- Financial and Investment Advisor
- Business Development Manager
- Start-Up Founder
- CFO
- Innovative Finance Specialist



Become a **Diplomat?**

Get from our program:

INTERNATIONAL BUSINESS

Earn a National (Sarjana) and International (Bachelor's) Degree

3+1

CBS
INTERNATIONAL
BUSINESS SCHOOL

BU Bournemouth
University

Edinburgh Napier
UNIVERSITY

RMIT
UNIVERSITY

2+2

SOLBRIDGE
INTERNATIONAL SCHOOL OF BUSINESS

UNSW
SYDNEY

VICTORIA UNIVERSITY OF
WELLINGTON
TE HERENGA WAKA

International Business

Studying international business allows you to see how globalization has brought about an increasing 'connectedness' of businesses, markets, people, and information across countries.

Career Opportunities

- International Brand Manager
- Assistant Export / Import Manager
- Assistant International Marketing Development
- Trade Development Officer
- International Account Executive
- Supply Chain Management Officer
- International Purchasing Officer / Business Analyst
- Diplomat
- Education Abroad Counselor / Foreign Sales Representative