

3+1



2.5+1.5 SWIN BUR SWINGERS TECHNOLOGY

Graphic Design & New Media

The Graphic Design and New Media Program offers a variety of opportunities in the creative industries. It is for any students who want to enhance their creativity and knowledge in challenging the competition of professional designers and the global creative industry.

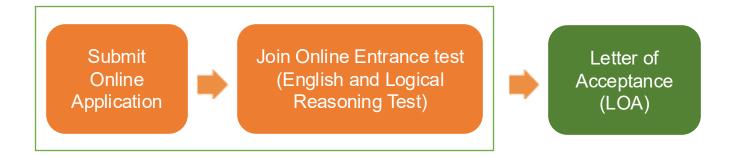
Career Opportunities

- Graphic Designer / Illustrator
- Publication Design
- Branding Consultant
- Photographer
- Web Designer
- Television and Broadcast Studio
- Corporate and Retail Industry
- Government Institutions

BINUS INTERNATIONAL ACCEPTANCE LIST



ADMISSIONS PROCESS





Register to Online Admissions portal https://gabung.binus.ac.id/

General Admissions Documents:

- 1. Latest education transcripts and graduation certificate,
- 2. Colour copy of passport personal page (valid for the full duration of the study or at least 30 months),
- 3. Photograph (300 kb; electronic version),
- 4. Birth certificate,
- 5. Family registration certificate,

Deadline to Submit Admissions Documents				
February Class	September Class			
01-Nov	15- May			

All documents must be in English.



MASTER PROGRAM











BINUS Business School QS Global MBA Rankings 2026



in Indonesia



#23 in Asia



#151 - 200 Global

bbs.binus.ac.id







EXPERIENTIAL LEARNING

Harvard Business case study

BBS case study

Coaching session with certified coach

Assignment by Projects



People Innovation Excellence



MM **INTERNATIONAL**





HOW IT WORKS?

- Duration: 1.5 years
- Format: On-site
- Class Schedule: Saturdays (7:30 AM 5:00 PM WIB)
- Target Participants:
 - Early to mid-career professionals

HIGHLIGHTS

- International curriculum with crossindustry perspectives
- Broad professional networking opportunities
- Learning partners from diverse business sectors



PROFESSIONAL



Cam pus location: BINUS @Senayan

Gain a comprehensive foundation in strategic management, organizational behavior, and decisionmaking.

Ideal for: Cross-functional professionals seeking managerial roles.



EXECUTIVE - STRATEGIC MANAGEMENT



Cam pus location: BINUS @Senayan

Focused on helping business leaders and directors understand change dynamics, manage strategic risks, and lead organizational transformation. behavior, and

Ideal for: C-level executives, board members, business owners.



EXECUTIVE (RPL)



Campus location: BINUS @Senayan

A program that values your professional experience through a Recognition of Prior Learning (RPL) system, allowing an efficient pathway to your master's degree Ideal for: Senior executives, organizational leaders, independent consultants.

DOUBLE DEGREE PROGRAM ARE AVAILABLE



MM-MBA at Solbridge International School of Business in South Korea



LEAD FOR

MM-MiM at Burgundy School of Business in France



People Innovation Excellence



Curriculum

	Period	Proffesional	Executive – Strategic Management		
		Senayan			
Semester 1	P1	 Marketing Management in Digital Era Leadership & Organizational Behavior Accounting for Managers 	 Accounting for Executives Design thinking and Business Innovation Leading in a Global Environment 		
	P2	Digital Business ManagementResearch MethodologyBusiness Negotiation & Selling Skills	Digital Transformation Strategic Marketing Management Business Research I		
Semester 2		Research Analysis & PublicationOperations Management & StrategyAcademic English for Professionals	Startups and Corporate Entrepreneurship Strategic Human Capital and Change Management Business Research II		
		 Design Thinking and Entrepreneurship Corporate & Business Strategy Management Consulting Field Project 	Operation and Supply Chain Management Corporate Governance and Ethics		
Semester 3		Corporate Finance Thesis	Ag ile and Disruptive Business Strategy Corporate Finance		
		Business Ethics	Executing Business Strategy Thesis		

Senayan • Matriculation (Accounting for Executives, Design Thinking & Business Innovation, Leading in Global Environment, Strategic Marketing Management, Corporate Gov. & Ethics) • Digital Transformation • Business Research Methodology • Strategic HC and Change Mgt. • Agile and Disruptive Bus Strategy • Startups and Corp. Entrepreneurship • Operations and Supply Chain Mgt.

Advance Business Research

Executing Business StrategyGroup Field Project/Thesis

Strategic Finance

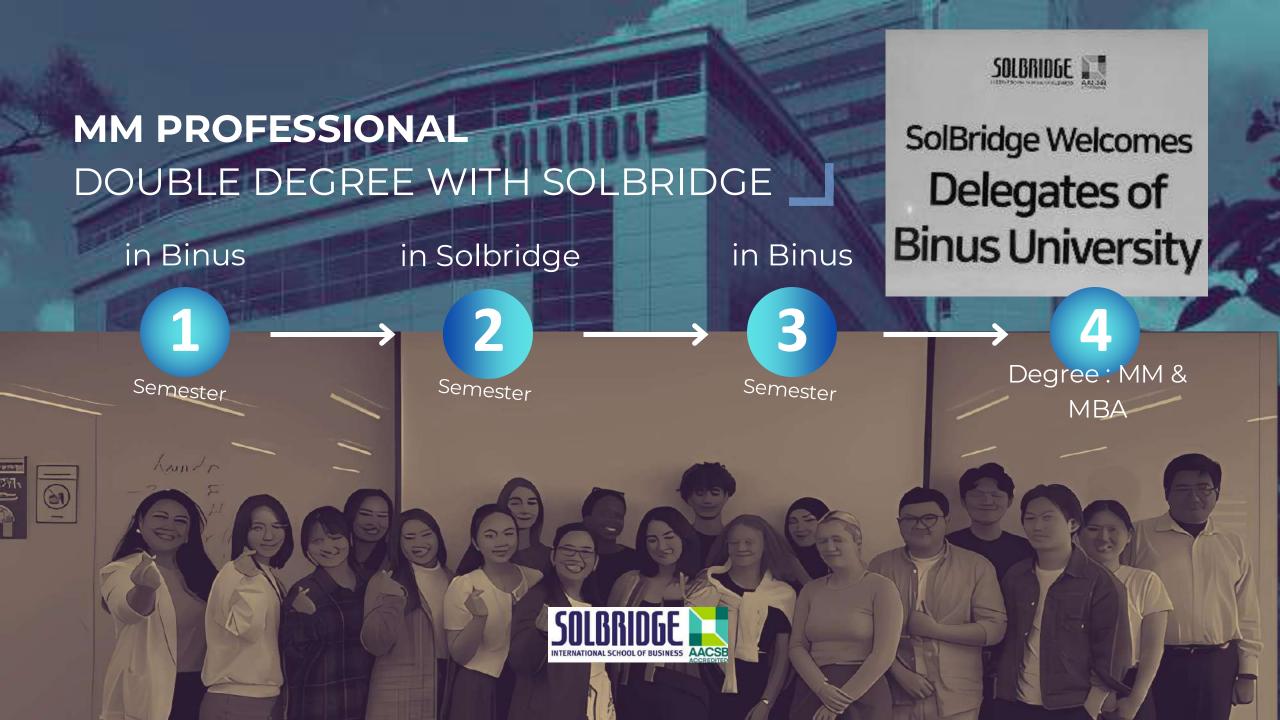
Total

Semester 1

Total SCU

 $MM\ Executive\ R\ PLTrack\ participants\ can\ complete\ the\ education\ program\ faster\ with\ a\ complete\ number\ of\ program\ progra$

credits and by DIKTI requirements (following applicable requirements) and is cost-effective.



MM PROFESSIONAL DOUBLE DEGREE WITH BURGUNDY

in Binus

Semester

in Binus

Semester

in Burgundy

UNIVERSITÉ DE BOURGOGNE

Semester

Degree: MM &

MBA

6 CAMPUS EN BOURGOGNE















APPLICATION PROCESS & DEADLINE



General Admissions Documents:

Register to Online Admissions portal https://gabung.binus.ac.id/

- 1. Bachelor degree diploma and transcript
- 2. Formal photograph 4x6 cm
- 3. Color copy of passport ID page
- 4. Birth certificate
- 5. Family registration certificate
- 6. Two recommendation letters
- 7. Curriculum Vitae (CV) with job description
- 8. One letter of working statement from company

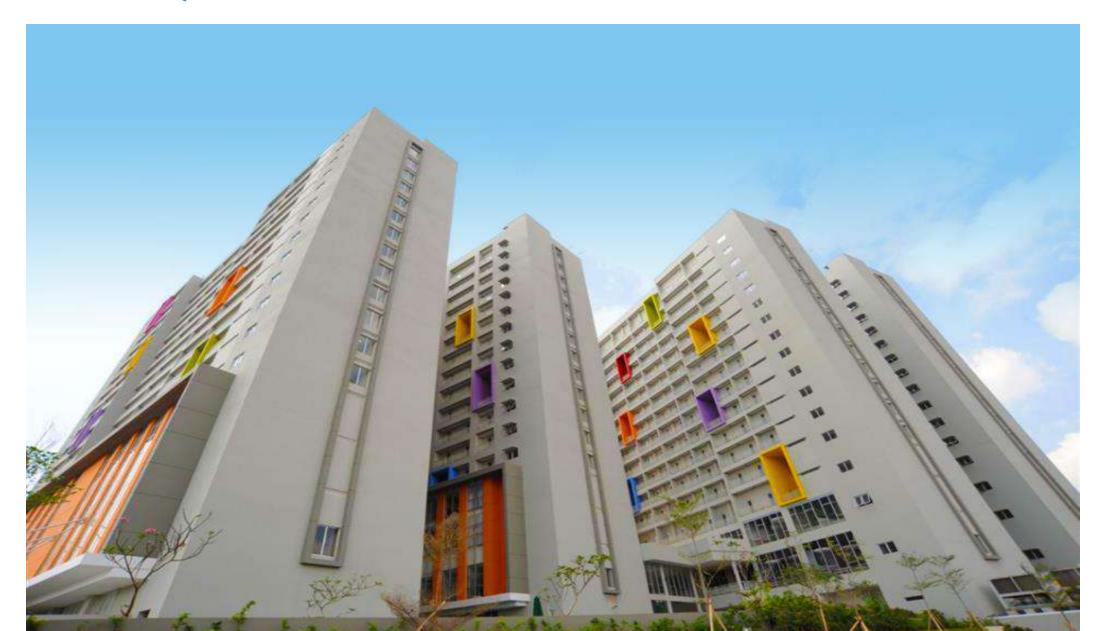
Deadline to Submit Admissions Documents					
March Class	June Class	September Class	November Class		
1 Dec	1 March	15 May	1 Aug		



All documents must be in English.

Dormitory and Student Support

BINUS SQUARE – HALL OF RESIDENCE



BINUS SQUARE – HALL OF RESIDENCE











CLASS

Facilities:

- Laundry Svc.
- 24h Security
- 24h Minimarket
- ATM Center
- Swimming Pool & Gym
- Wi-Fi
- Free Shuttle

STUDENT SUPPORT SERVICES

Academic & Language Support

International Student Transition & Wellbeing Support

Visa and Immigration Support

Counseling & Disabilities Support

Student Communities, Student Engagement, Student Activities & Enrichment Experience

BINUS Bootcamps



Bootcamps

5-Days Bootcamp Program for grade 12 students

Objective: introducing college life at BINUS University International and life in Jakarta, Indonesia, as an international student

We provide (free of charge):

- Accommodation in our dormitory guest room (twin bed)
- 3 meals per day
- Workshops (topics can be tailored according to the school needs such as IT, Business, or Design.
- Fun excursions
- Transportation within Jakarta

All you need to prepare are the flight tickets!

Propose your visit by emailing to nur.farisa@binus.edu or WhatsApp +62 882-1406-7430









Niigata Meikun Senior High School Visits to BINUS International – 7 March, 2024





Other Visits







New Zealand School, Jakarta



BELTEI International School, Cambodia





Become a Part of the BINUSIAN Global Community!









Email: nur.farisa@binus.edu

ikusumastuti@binus.edu

SCAN HERE!



For Programs and Admissions
Information